

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2024 (As Per Syllabus Year June-2016)
ENTREPRENEURSHIP DEVELOPMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 Explain the concept of entrepreneurship. Discuss its features. (14)

OR

Que-1 What is strategic planning? Discuss various steps of strategic planning.

Que-2 Discuss various sources of innovation which are available at the disposal of an entrepreneur. (14)

OR

Que-2 Discuss the concept of social entrepreneurship. Also, explain its features.

Que-3 State the meaning of Family Business. Discuss about the structure, characteristics and types of family business. (14)

OR

Que-3 (A) Write a note on special culture of Family businesses. (07)

(B) Write a note on Conflict management in family businesses (07)

Que-4 Discuss the role played by commercial banks in financing the business of an entrepreneur. (14)

OR

Que-4 Discuss financial support of the Government towards entrepreneurship development.

Que-5 Write Short note on following. (Any Two) (14)

- 1) Critically evaluate EDP
- 2) Define the term EDP. Discuss its significance.
- 3) The Indian EDP Model
- 4) Clarify the term EDP. Discuss its chief objectives
